



Arvada Center Business Connects! Partner Program

Work with the Arvada Center to create a sponsorship package that connect you to your target audience and fits your needs. To begin this process, contact our Corporate Relations Manager, Kathy Blegen-Huntley at kblegen-huntley@arvadacenter.org or by calling 720-898-7227.

Sample of Corporate Partner Benefits

Sample corporate benefits for entertaining, employee rewards, business development and more (depends upon sponsorship level) 5-25% discounts.

Complimentary Theatre Tickets*
Invitation to all Behind-the-Scenes events
Waived ticketing fees for phone and in-person purchases and free exchanges up to 24 hours prior to a performance (not applicable for summer concert national touring acts; not valid on group sales)*
Complimentary drink tickets
Donor reserved parking passes
Access to the Center Stage Donor Lounge –with free refreshments, snacks and comfy seating- code provided to sponsorship contact and should be selectively provided
Opportunity to host one free, private event at the Center* (Event can be located in Main Gallery, Black Box Lobby, Black Box Patio, Theatre Gallery, or the History Museum. Sponsor is responsible for catering, event rentals, and bar services. Must use a preferred caterer of the Arvada Center.)

Sample Summer Concerts Sponsor Benefits

- Name recognition with your logo placement on all promotions, posters, digital ads for the Summer Concert series. Live recognition during curtain speech before every concert.
- Featured post on all social media channels
- Invitation to all donor events related events, including annual Donor Appreciation Holiday Brunch.
- Logo representation in all Arvada Center related digital and print collateral, including 15-20 print ads throughout the summer season
- Opportunity to hang banner or other signage in the Outdoor Amphitheatre (Must be pre-approved by Arvada Center communications. Sponsor is responsible for printing cost.)
- Donor Lounge access; with private area, free refreshments and snacks
- Employee 10% -20 discount code valid for participating summer concert shows.
- Two complimentary tickets for 6 selected summer concerts – certain shows may not apply due to artist's contracts.



Sample Program Sponsorship Benefits

Sample benefits for logo placement, recognition and social media (benefits depend on sponsorship level).

Recognition (based on a July 1-June 30 fiscal year)	Theatre	Galleries	Summer Concerts	Humanities
Verbal recognition prior to live performances	•		•	•
Listing on show wall clings for both black box and main stage	•			
Logo in theater lobbies on digital screens	•			
Logo on lit marquee sign in theatre lobby	•			
Logo on large format lobby posters	•			
Logo on direct mail collateral	•	•	•	
Logo in Know-Before-You-Go and post-show emails (Sent to all ticket holders surrounding their performance. Highest unique open rate.)	•		•	•
Logo on printed ticket stock	•	•	•	•
Logo on select print collateral	•	•	•	•
Logo on informational webpages	•	•	•	•
Logo in program-specific email blasts	•	•	•	•
Logo in all monthly emailed newsletters (62,000 patrons)	•	•	•	•
Onsite promotional opportunities	•	•	•	•
Social media mentions (reach 40,000+ users)			•	
Full slide listing on outdoor monument sign (50,000-70,000 cars per day)			•	
Logo with clickable link on Corporate Partners webpage			•	
Listing on the annual donor wall, in our annual report, and in one ArtsCentric magazine			•	